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By Pearson

Pearson Education (US), United States, 2012. Online resource. Book Condition: New. 178 x 119 mm. Language: English . Brand New Book. Developing writers come to courses with an array of strengths, weaknesses, and learning styles. With Pearson's MyWritingLab, now powered by the premier adaptive learning platform, you can provide students with a truly personalized learning experience that individualizes the content.

MyWritingLab's adaptive learning identifies students' individual strengths, weaknesses, and unique learning styles and continuously recommends the next-best topic on which the student should work. Pearson's MyWritingLab has a long-standing, well-documented history of improving results. Providing a wealth of assessments and practice opportunities, this online resource offers skill remediation and improves students' writing via two practice engines: the Writing Skills, mastery-based practice that offers progressive exercises sets, and the new Writing Practice feature, which automatically scores students' essay submissions and provides suggestions for improvement. Learn more at.



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