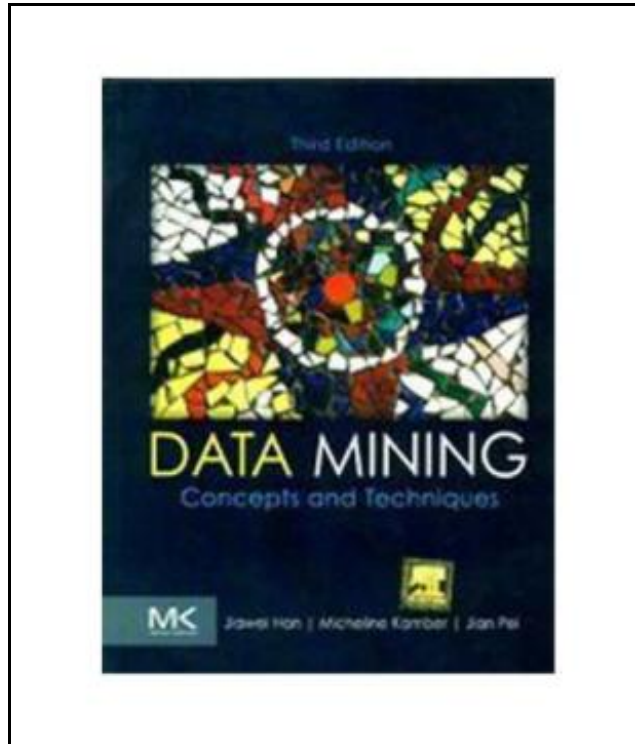# Data Mining: Concepts and Techniques, (Third Edition)

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DATA MINING: CONCEPTS AND TECHNIQUES, (THIRD EDITION)

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Elsevier, 2016. Softcover. Book Condition: New. 5th or later edition. 18 x 24 cm. The increasing volume of data in modern business and science calls for more complex and sophisticated tools. Although advances in data mining technology have made extensive data collection much easier, it?s still always evolving and there is a constant need for new techniques and tools that can help us transform this data into useful information and knowledge. Since the previous edition?s publication, great advances have been made in the field of data mining. Not only does the third of edition of Data Mining: Concepts and Techniques continue the tradition of equipping you with an understanding and application of the theory and practice of discovering patterns hidden in large data sets, it also focuses on new, important topics in the field: data warehouses and data cube technology, mining stream, mining social networks, and mining spatial, multimedia and other complex data. Each chapter is a stand-alone guide to a critical topic, presenting proven algorithms and sound implementations ready to be used directly or with strategic modification against live data. This is the resource you need if you want to apply today?s most powerful data mining techniques to meet real business challenges. Contents:- Chapter 1. Introduction 1 What Motivated Data Mining? Why Is It Important? 2 So, What Is Data Mining? 3 Data Mining--On What Kind of Data? 4 Data Mining Functionalities-What Kinds of Patterns Can Be Mined? 5 Are All of the Patterns Interesting? 6 Classification of Data Mining Systems 7 Data Mining Task Primitives 8 Integration of a Data Mining System with a Database or Data Warehouse System 9 Major Issues in Data Mining 10 Summary Exercises Bibliographic Notes Chapter 2. Getting to Know Your Data 1. Types of Data Sets and Attribute Values 2. Basic Statistical...

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