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5 Step Marketing Plan: A Sales and Marketing Strategy for Small Business (Paperback)

By Violet James

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. One of the biggest mistakes you can make as a small business owner is to not have a marketing plan. In 5 Step Marketing Plan: A Sales and Marketing Strategy for Small Business, you will find a clear, step-by-step marketing plan template you can easily follow that will help you achieve more growth and success in your business. This book contains small business marketing ideas and steps. After completing the simple steps and action plans found in this book, you will understand your market and competition, know your customers, have a compelling marketing message, and know how to get new customers and retain existing customers. With this book you will have all the tools on how to write a marketing plan and to take your business to the next level of success.



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