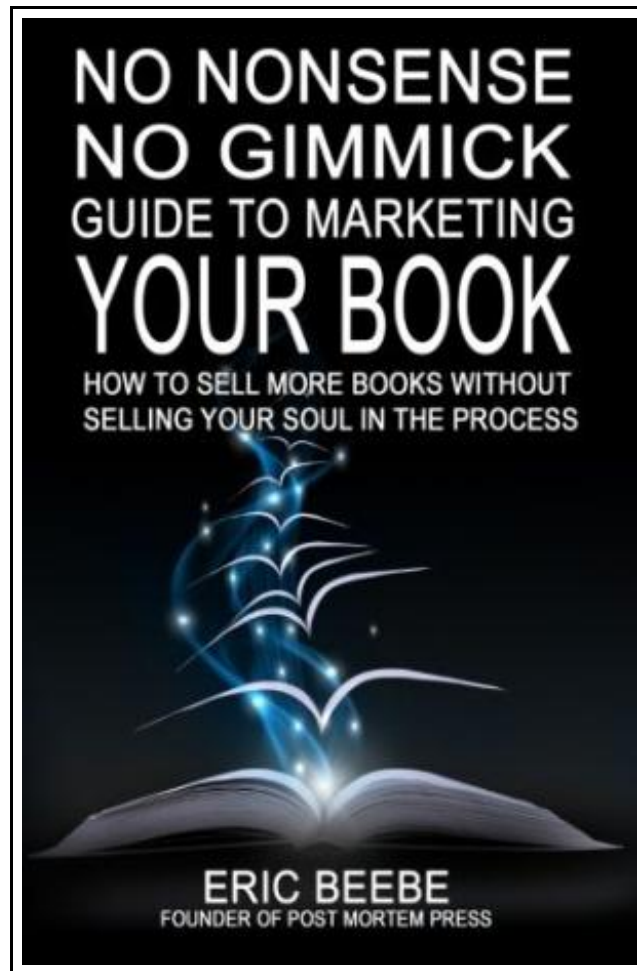


No Nonsense No Gimmick Guide to Marketing Your Book: How to Sell More Books Without Selling Your Soul (Paperback)



Filesize: 5.51 MB

Reviews

Basically no words to describe. It is filled with knowledge and wisdom I am just pleased to let you know that this is actually the greatest publication i have read within my individual lifestyle and may be he best publication for at any time.

(Prof. Ron Gaylord II)

NO NONSENSE NO GIMMICK GUIDE TO MARKETING YOUR BOOK: HOW TO SELL MORE BOOKS WITHOUT SELLING YOUR SOUL (PAPERBACK)



Post Mortem Press, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Easy to understand introduction to the basics of book marketing, building a foundation with the fundamentals of marketing: product (your book), people (your readers), price (what s it worth to your reader?), place (where can I buy your book?), and promotion (how do you tell your readers the book is out there?). Invaluable timeless information at your finger tip. These aren t just some ideas the author thought up, these are time tested concepts that can adapt to any situation. Whether you are self-published or with a small press, you know marketing your book can be a challenge. This challenge is made even for difficult by the snake oil salesmen pushing their latest gimmick to sell more books through an overpriced and likely recycled eBook. There are many books out there that claim to have the secret to extraordinary sales numbers for self-published and small press authors. These books provide the latest gimmick and usually the only person selling an extraordinary number of books is the author of the gimmick book. The challenge is that these books deal with an environmental situation, taking advantage of something fleeting, something few, if any people can control. This book uses the time proven principles of marketing to help the reader understand the marketing process and how to use these concepts to sell more books. That s not to say the ideas in this book are outdated and obsolete, not at all. The principles of marketing are the foundation of these methods, not the methods themselves. What sold a book in 1975 is unlikely to sell a book in 2015, but the basic concepts are rooted in the same principles....



[Read No Nonsense No Gimmick Guide to Marketing Your Book: How to Sell More Books Without Selling Your Soul \(Paperback\) Online](#)



[Download PDF No Nonsense No Gimmick Guide to Marketing Your Book: How to Sell More Books Without Selling Your Soul \(Paperback\)](#)

Other PDFs



Coralie (Paperback)

1st World Library, United States, 2005. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Purchase one of 1st World Library's Classic Books and help...

[Download Document »](#)



The Range Dwellers (Paperback)

1st World Library, United States, 2005. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Purchase one of 1st World Library's Classic Books and help...

[Download Document »](#)



Finally Free (Paperback)

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Its been four years since Malakais death, and Kinara couldnt...

[Download Document »](#)



The Stories Mother Nature Told Her Children (Paperback)

1st World Library, United States, 2005. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Purchase one of 1st World Library's Classic Books and help...

[Download Document »](#)



The Poor Man and His Princess (Paperback)

Mark Martinez, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.The Poor Man and His Princess is a children's short story...

[Download Document »](#)