Master of Public Administration (MPA) series of textbooks: the crisis management of the public sector (Revised Edition)(Chinese Edition)

By ZHANG XIAO MING

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2013 Pages: 311 Language: Chinese in Publisher: Master of Public Administration (MPA) of the Chinese People's University Press series of textbooks: Public Sector Crisis Management (Revised Edition) and strive to reflect the following characteristics: First. the system complete. basically covering the main areas of knowledge of public administration and public management professional education; reflect the latest achievements of domestic and international field of public administration and public management research for the field of public administration and public management educators. students. practitioners provides the latest information. data and multi-perspective thinking space; reflect the characteristics of the public administration and a Master of Public Administration (MPA) professional education. emphasis on applications. focusing ability. for teaching materials in addition to lectures general theoretical knowledge. but also added a large number of case studies; Fourth. the traditional administrative thinking. advanced foreign management theory and Chinese reality management practice closely integrated. and strive to integrate theory with practice. Contents: Introduction Chapter 1 Public Crisis 1.1 public crisis of meaning and characteristics 1.2 public crisis typology analysis 1.3 Public Crisis incentives Analysis...

Reviews

Certainly, this is the finest job by any publisher. I was able to comprehended almost everything out of this published e ebook. You wont truly feel monotony at at any moment of the time (that's what catalogues are for concerning should you question me).
-- Graciela Emard

This composed book is fantastic. it absolutely was writtern quite properly and helpful. I am very happy to explain how this is the very best ebook i actually have read during my own existence and may be he best pdf for actually.
-- Prof. Elody D'Amore